



**ANNIVERSARY DATE . . .** Manager Bill Oldham of the Torrance Thriftmart Markets at Palos Verdes Blvd. and Sepulveda is joining managers of other Thriftmart stores throughout California in celebrating the chain's 25th anniversary this week. The store is featuring special prices for the event. (Herald Photo)

## Thriftmart Chain Celebrating 25th Year in Food Marketing

Twenty-eight years of steady upward growth will be celebrated by Thriftmart with a gigantic anniversary sale beginning today, according to R. M. Lavery, president. This significant milestone will be highlighted by scores of specially priced grocery bargains in the 47 markets operated by Thriftmart throughout the Los Angeles County.

The history of Thriftmart markets dates to September 1930. Starting as an operator of grocery departments, Thriftmart soon branched out to embrace other units and eventually assumed the operation of complete supermarkets. Since its formation, Thriftmart has carried forward a carefully planned program of expansion. Its 47 supermarkets in Los Angeles County reflect the growing preference of home makers to do all house-holding buying in one conveniently located and comprehensively stocked supermarket.

**TODAY THRIFTMART** markets offer a full range of commodities . . . meats, groceries, produce, liquors, delicatessen items, housewares, cosmetic and drug sundries. Some outlets include such additional departments as gift shops, notion sections, flower shops, snack

bars and similar services.

To assure a uniform level of quality and the price advantages of large-scale purchasing, Thriftmart maintains close contact with its sources of supply. Two other factors have measurably aided the growth of Thriftmart during the past 28 years. First of all, it deals in indispensable products which all families need on a day-to-day basis and, secondly, it is strategically located in an area which has undergone phenomenal population expansion and economic development.

Now employing more than 2600 persons especially selected to serve the public with complete courtesy and efficiency, Thriftmart intends to keep pace with progress of California by setting new records in the years ahead in terms of service to its customers.



## Local Worker

Howard L. Woodward, 1602 West 210th Street, was honored by Shell Oil Company for completion of 35 years of service. He was presented a miniature Shell insignia with three diamonds by Refinery Manager G. C. Montgomery.

All of Woodward's three and one-half decades of service have been spent in the Distilling Department, Wilmington Dominguez Refinery. He was assigned to his present assignment, shift foreman, in 1942.



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If you enjoy the prestige of being first with the newest, then you look to Front Row Worsted for pace-setting patterns and up-to-the-minute trend styling. And you look to Front Row, too, for the easy comfort and natural "feel" of H&M tailoring. 79.50

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## Symphony Unit Rehearsing for Concert Series

Ticket sales got under way this week for the first concert of the eighth season of the Beach Cities Symphony Orchestra, to be held in the auditorium of Redondo Union High School Friday, Nov. 21, under the direction of composer-conductor Louis Falanga, now in rehearsal.

The Beach Cities Symphony Assn. is handling ticket sales

for the series of four concerts, purchase of a series ticket includes membership in the association. Patrons who are given a gold card admitting an entire family to all four concerts, will receive recognition on each concert program.

Chairman of the board of directors of the Beach Cities Symphony Assn. is Mrs. William C. Boswell. Assisting her

is Mrs. Rodney M. Norris. Torrance orchestra members include Mr. and Mrs. Ronald Chase, Jeanette Hackett, Joseph Rashid, Shirley Pulver, Laurelyn Hanover, Rod Norris, Ken Barnore, Milton Marcus and Haush Borschma.

in the Hollywood Riviera orchestra members are Robert and Ann Tucker, Philip Chase, Jeanne Jefferson and Robert

## Jane Hummel Joins Spurs

Santa Barbara. She is majoring in Spanish.

In order to be tapped for Spurs, Jane acquired a high grade point average in her freshman year, and was active in extra-curricular activities.

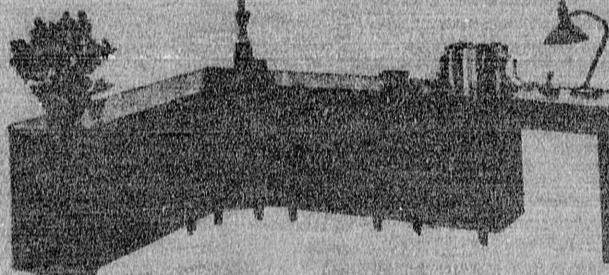
Acting as a service organization, the Spurs serve as ushers for assemblies and performances, aid in charity drives, and assist the Associated Students in other activities.

# Pre-Holiday Sale!

DRESS YOUR HOME  
DURING OUR **PRE-HOLIDAY SALE**



**139<sup>50</sup>**

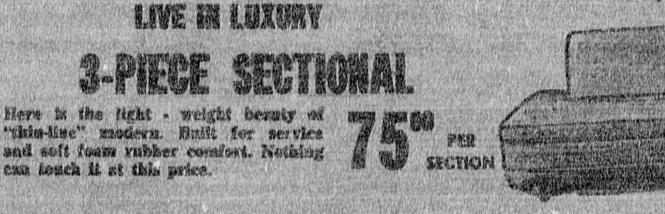


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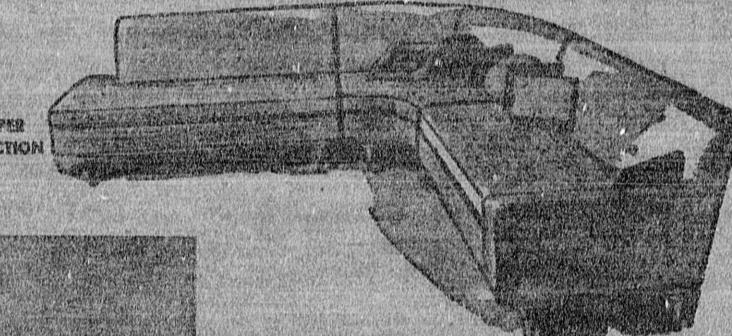
**Compare It With Any Other Furniture  
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### 3-PIECE SECTIONAL

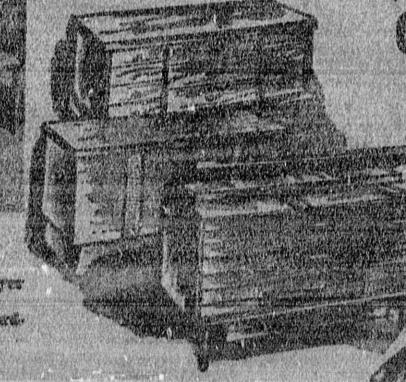
Here is the light-weight beauty of "this-line" modern. Built for service and soft foam rubber comfort. Nothing can touch it at this price.

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CHEST**



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